



LSU Alumni Magazine : Layout & Design Proposal

WORK SCOPE & METHODS

This proposal outlines double-S-studios' scope to manage the layout and production of the LSU Alumni Magazine. We will source content via Dropbox, design an 84-page issue (including covers), and collaborate through multiple rounds of revisions. Our responsibilities include developing page templates, executing full pagination, designing select ads and special sections, and delivering a final press-ready PDF for digital publication.

PROFESSIONAL FEES & PRODUCTION COST

ASSIGNMENT AGREEMENT

Table with 2 columns: Description and Amount. Rows include PHASE 1: Design Blueprint: Page-by-Page Pagination (\$6,000), PHASE 2: Layout Imprint: Digital Proofing (\$3,000), PHASE 3: Digital Thumbprint: Furnished PDF (\$600), Magazine Budget - 84-page issue (\$9,600), DISCOUNT - Love Purple, Live Gold (\$600), Magazine Investment - From Cover-to-Cover, Excellence in Every Detail (\$9,000), Annual Agreement (The bid is an annual amount) (\$36,000), and Engagement Agreement (*\$3,000).

CONFIDENTIALITY LSU Alumni Association should expect that any information and/or material provided will be treated confidentially, and that all reasonable efforts will be taken to safeguard it.

OWNERSHIP Final output – digital files/graphics – becomes, after payment, the property of LSU Alumni Association. All preparatory concepts not utilized (sketches, concepts, artwork, mechanical and computer files) are retained property of double-S-studios.

The foregoing proposal fully describes our understanding and is accepted by:

double-S-studios, LLC

Signature of Leonard Broussard, Brand Engagement Director

April 4, 2025
Date

LSU Alumni Association

Chris Russo Blackwood | Editor, LSU Alumni Magazine

Date